# eltec 2025 Messe Nürnberg 20-22 May

www.eltec-messe.de



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## DISCOVER - EXPERIENCE - EDUCATE

Every two years, the trade fair for electrical and energy technology offers an industry get-together at the Nuremberg Exhibition Centre.

eltec at the Nuremberg Exhibition Centre is the trade fair for the electrical industry in Bavaria with a reach as far as Hesse, Saxony, Thuringia and the Czech Republic. There - in one of the largest markets in the electrical industry - decision-makers from the electrical trade and industry come together and industry meet to discuss current topics and challenges in the electrical industry from the electrical, energy and building sectors. As a meeting point for the industry, eltec offers the opportunity to meet customers, clients and business partners at eye level, customers, clients and business partners at eye level, to exchange ideas and learn from each other.

At the TechnoCamp for trainees, you can talk to up-and-coming young talents. Talents who will benefit from your innovative solutions. With around 12,000 trade visitors, eltec has already exceeded the pre-pandemic level in 2023 and is also expecting a further increase in exhibitors and visitors. You too can be part of this promising growth trajectory.

We look forward to your participation at eltec!

# Your customers at a glance



eltec offers the perfect setting to meet potential customers, clients and business partners from the electrical and energy technology sectors.

Trading companies, wholesale

Industrial electronics

**Energy / energy suppliers** 

Lighting / lighting technology IT solutions / digitalisation

Planning and / or architectural office

**Industry** 

**Electromobility** 



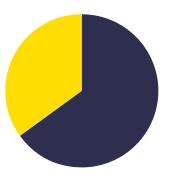
Meet trade visitors from Bavaria, Thuringia, the Czech Republic, Baden-Württemberg and Saxony.

eltec is much more than just a trade fair. It opens up new perspectives, it networks and mediates, it is the platform for knowledge transfer in the industry.

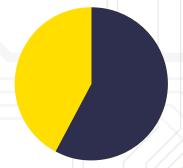
#### What visitors said in 2023



87% of visitors would like to find out at the trade fair about innovations inform themselves



65% of visitors would like to cultivate



**58% of visitors** are (co-)decisive in the buying process involved

# Secure your stand space now!



#### Price per square metre:

Block stand (island stand), 4 open sides **195 €** 

	Headstand, 3 open sides <b>185 €</b>		Corner stand, 2 open sides 175 €
		Row stand, 1 open side <b>€ 160</b>	

Don't have your own stand construction? No problem, we will be happy to show you the possibilities for cost-effective customised or complete stands.

Just give us a call!
We will be happy to advise you:



'I am glad that eltec has finally taken place again as the trade fair in our home region. The joy is that we were able to meet with customers in person again after the pandemic and exchange ideas with them again. It's nice, to meet face to face, to experience the emotions live and to present ourselves in person again. Our target groups, installers and planners, were present in large numbers at eltec.'

Harald Mauch, Head of Electrical Products, Siemens AG



'eltec 2023 was a successful industry meeting point for our customers and us as a company. We received strong encouragement once again from the trainees in the electrical trade, who ensured continuous operation in our workshop line in the TechnoCamp.'

Stephan Kuhl, Head of Region South at Hager

# TechnoCamp - practical course for trainees





You can also book our standardised stand construction package at a reasonable price in the TechnoCamp - the practical course for trainees and get into dialogue with the 'skilled workers of tomorrow'!

- Tasks of varying degrees of difficulty and time constraints
- Direct dialogue with participating exhibitors
- Safety seminars organised by the Employers' Liability Insurance Association for Energy, Textile, Electrical, Media Products (ETEM)

TechnoCamp is organised by the Guild for Electrical Engineering and Information Technology Nuremberg-Fürth and has attracted over 2,000 motivated vocational students in 2023.

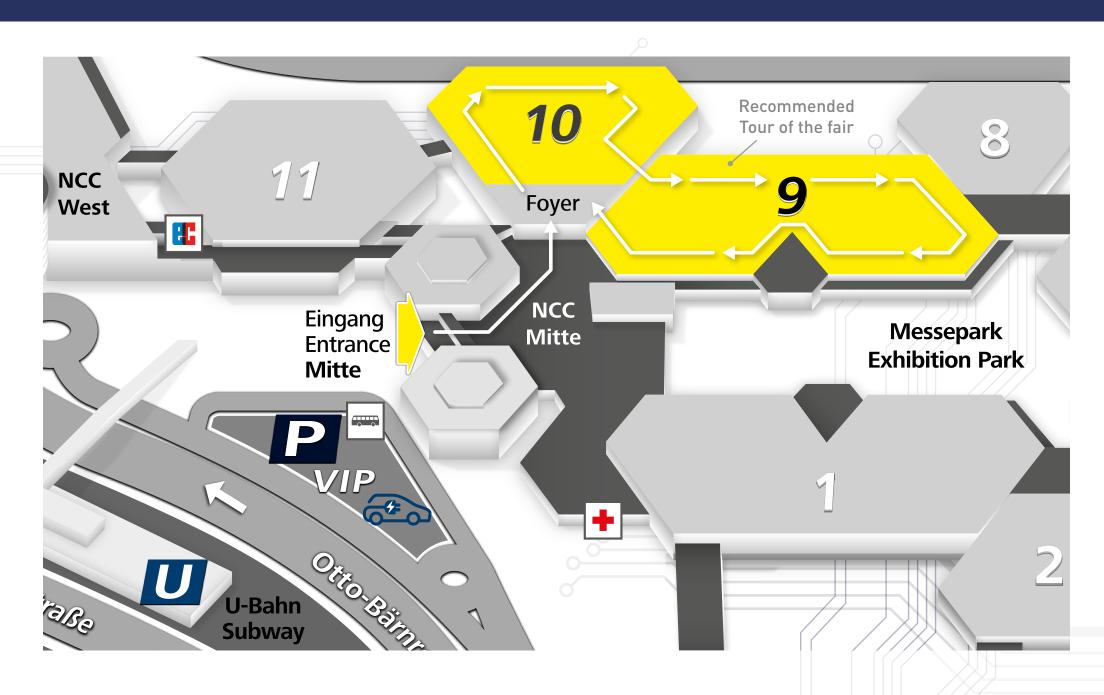












### Your direct line to us



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Email: <u>info@eltec-messe.de</u>

#### Place & date

Messezentrum Nürnberg Hall 9 & 10 20 - 22 May 2025

#### Organiser

AFAG Messen und Ausstellungen GmbH Messezentrum 1 90471 Nuremberg / Germany

#### Information on:

www.eltec-messe.de

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#### Ideal carrier:



#### Ideal co-operation partner:



#### **Specialist partner:**

